

# SORAVIS PRAKKAMAKUL

Masters student with 5 years of fullstack development experience  
seeking internship position in user experience design and design ops

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## EDUCATION

### Master of Information Management and Systems

University of California, Berkeley *Anticipated: 2019*  
Focus: Human-centered Design, Usability, User Research

### Junior MBA Certificate

Chulalongkorn University Continuing Education 2014

### Bachelor of Engineering in Computer Engineering

Chulalongkorn University 2012  
1st Class Honors

## EXPERIENCES

**Co-founder, Fullstack Developer, Designer** 2014 - 2017  
Runnables Company Limited *Bangkok, Thailand*

- Successfully managed over 10 web/mobile projects for clients in private and public sector of Thailand
- Partner with clients to determine design solution crafted towards their users and business requirements
- Produce wireframes, high-fidelity mockups and conduct user research (interviews, focus groups, card sorting) for client projects
- Supervise a team of developers to meet development goals.
- Design overall corporate brand identity, produce branding and PR materials such as logo, business card, pitch decks and video reels

**Senior Multimedia Developer,** 2013 - 2014  
**Multimedia Developer** 2012 - 2013  
Digimagic (Thailand) Company Limited *Bangkok, Thailand*

- Prototype and develop customized solutions for marketing and communications including mobile augmented reality applications on iOS and Android, web applications, interactive kiosks and immersive projection shows
- Collaborate with designers and creative director to form technical solutions for the proposed design solutions
- Supervise a team of outsourced developers and freelancers to meet development schedule

**Informatics Research Intern** 2012 - 2013  
Chemnitz University of Technology *Chemnitz, Germany*

- Conduct a feasibility research of implementing human-robot interaction with Microsoft Kinect on Robotino robot platform. Develop a TCP-based depth image streaming system from Robotino to Android devices

## AWARDS

### Winner: Impact Awards

MIT Breaking the Mold Hackathon  
Project: Superfriend, a Facebook app to tackle online harassment and support bystander intervention

- Developed paper prototype and produce illustrations

### Best uses of Amazon Web Services

AngelHack Silicon Valley 2017  
Project: JamBuddy, personal music practice buddy on Amazon Alexa

- Designed voice interaction, Developed drumloop generation stack with MMA, FluidSynth and liblame

### Third Runner-up

Blockchain Hackathon: Bitcoin for your thoughts? San Francisco  
Project: Bstream, Bitcoin-enabled Pay-per-second music streaming

- UI Design and Frontend Development with ReactJS

## PROJECTS

### OBVOCC

Social Media Monitoring Platform  
Conducted user interviews · Information architecture · Mockups and design systems · backend architecture on Google Cloud Platform

### Meditech Senze

Eye-tracking patient care system for people with ALS/Paralysis  
Eyetracking device integration · Chrome App development using AngularJS

### Microbrik.com

Online Pixel Art Generator  
Product strategy · Designed wireframe and high-fidelity mockups · Managed a team of AngularJS/PHP developers

### RESUS Ultrasound

Mobile Ultrasound Reference App for ER Practitioners  
Designed wireframes and prototypes · Lead the iOS Development team

## SKILLS

**Coding:** Javascript ReactJS AngularJS NodeJS Python Java Swift iOS Dev. Android Dev. PHP WebGL

**DevOps:** Cloud Deployment Continuous Integration Docker Linux Administration

**Design:** Wireframing Prototyping Sketch Adobe Illustrator Marvel

**Data Science:** R R Studio Python